



❖ *Homeward Bound* ❖ *EGH, Inc.* ❖ *Midway Training Services, Inc.*
❖ *Partnership Resources Inc.* ❖ *Opportunity Partners* ❖ *TSE, Inc.* ❖ *Wingspan Life Resources*

Audience and Attendees

Participants in the Made in the Shade event include:

- 15,000 individuals and groups who receive the Made in the Shade brochure
- 1,400 donors and supporters
- 450 fund raising walkers, runners, and rollers
- 40 volunteers
- 30 corporate sponsors and teams

Levels of Sponsorship

Presenting Sponsor - \$15,000

- Company name and logo featured on promotional materials, T-shirt and course signage
- Day of event promotional table
- Recognition during event program and opportunity to speak
- Link to your company site off organization's web pages
- Banner prominently placed over Start/Finish line and signage along course
- Media opportunities will be sought on your behalf such as: TV, Newspaper and radio

Forest Sponsor - \$10,000

- Company name and/or logo prominent on promotional materials, T-shirt and course signage
- Day of event promotional table
- Recognition during event program and opportunity to speak
- Link to your company site off organization's web pages
- Banner hung on tent and signage placed on course

Mahogany Sponsor - \$5,000

- Company name and/or logo featured on promotional materials, T-shirt and course signage
- Day of event promotional table
- Recognition during event program
- Link to your company site off organization's web pages
- Signage placed along course

Redwood Sponsor - \$2,500

- Company name and/or logo on promotional materials, T-shirts and signage
- Day of event promotional table
- Recognition during event program

Oak Sponsor - \$1,000

- Company name and/or logo on promotional materials, T-shirt and signage
- Recognition during event program

Maple Sponsor - \$500

- Company name on promotional materials, T-shirt and signage

Pine Sponsor - \$250

- Company name on promotional materials